

Private Growth Roadmap

See the full journey. Focus on what matters.

This roadmap helps you visualise the full private patient lifecycle — from first enquiry to long-term loyalty. Use it to prioritise actions that improve follow-up, reduce drop-off, and keep patients coming back.

Key areas to focus on:

- **CRM Usage:** Centralised lead management with Agilio's | DenGro CRM
- **Communication:** Emotional intelligence, empathy, and consistency
- **Response Time:** Speed and quality of initial contact
- **Lead Capture:** Website forms, social media, phone enquiries
- **Website Optimisation:** Clear messaging and conversion-focused design
- **Social Media:** Engagement and visibility
- **Referral Programmes:** Incentivising word-of-mouth growth
- **Marketing Strategy:** Collaboration with Agilio's marketing agency, The Fresh
- **Internal Marketing:** Team alignment and training
- **Testimonials:** Leveraging patient stories for trust
- **Reactivation Campaigns:** Use automated workflows to re-engage patients who haven't booked or responded.

Planning Section:

Stage of Practice Growth: _____

Planning Section: (continued)

Top 3 Priorities This Quarter: _____

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Team Roles & Responsibilities: _____

Next Steps: _____

Let's grow your practice together.

No setup fees • Unlimited users • No training required

Book a quick demo to see how DenGro's AI-powered dental CRM can help your team convert more leads and deliver a 5-star patient experience.

